

FREE FINANCIAL EDUCATION SERIES

Understand the Numbers Behind Your Business

A three-part webinar series for business owners — presented by **Jon King** and **Christopher Rawlings**.

● REGISTRATION OPEN

Tuesday, October 27**Budgeting, Cash Flow Management, and Pricing**

A profitable business can still run out of cash, and pricing built on habit or guesswork can quietly undercut the business. This session covers budgeting as a management tool, managing cash flow proactively, and pricing with margins in mind.

- Budgeting as a management tool
- Proactive cash flow forecasting to avoid surprises
- Pricing strategies to protect your margins

[REGISTER ONLINE HERE](#)**Tuesday, November 17**

COMING SOON

Taxes, Financial Growth, and Long-Term Planning

Owners don't need to be experts in every regulation, but they do need to know what creates financial exposure. This session covers tax and regulatory considerations, compliance risk, and contracts as business and financial commitments.

- Tax strategy in support of long-term growth
- Staying ahead of regulatory and compliance change
- Building a long-term financial plan for the business